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## CeRam-Kote AF Marine Bottom Paint (CK-AF)

### Now Ready for Ordering

**ATTENTION:** Marina Managers/Dockmasters in TMDL Restricted Boat Basins

### Background

All of you have received the info packet I mailed to you a while back on the merits of CK-AF as a replacement for copper bottom paint. After some delays in the EPA approval process, we are now authorized as a minimum-risk pesticide not requiring registration. CDPR is in agreement. We are ready to accept delivery orders commencing **September 1<sup>st</sup>**.

### Ingredient Switched

EPA encouraged us to switch from cuprous oxide ( $\text{Cu}_2\text{O}$ ) to zinc oxide ( $\text{ZnO}$ ), since  $\text{Cu}_2\text{O}$  is an active ingredient and  $\text{ZnO}$  is considered inert. This saved us valuable time in EPA testing and has allowed CeRam-Kote to bring CK-AF to the market much sooner. As it turns out,  $\text{ZnO}$  is a more stable unbalanced molecule (ion) which performs as good or better than  $\text{Cu}_2\text{O}$ . And we achieve the same **ION FIELD** (permanent low voltage shield) to ward off microbes and interrupt the marine food chain. Hence, no barnacles.

### We Need to Get the Word Out to Your Slip Holders

The key lies in boaters talking to their boat yards about CK-AF. You have the most effective line of communication with these boaters through your monthly slip fee billings. Why not include an insert/attachment in the next one? The enclosed "The Log" news article is an excellent testimonial for what's at stake and would be an ideal educational tool for inclusion.

We can reduce the use of copper bottom paint to "zero" in three short years, since an average of 1/3 per year of the boat bottoms in your marina are refreshed every 2.5 - 3 years. After an agonizing 20+ years, **PROBLEM SOLVED!**

### Let Me Help

I can provide copies of "The Log" article, or any other technical info, in the quantities you may require. Just give me a call. Also, I can speak at marina meetings you may schedule. Together we will WIN.

Happy boating!

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